

NEURALSHEMA
INFOTECH

DELIVERING SUCCESS WITH EVERY SOLUTION



Neural Schema
infotech Pvt. Ltd.



TABLE OF

Contents

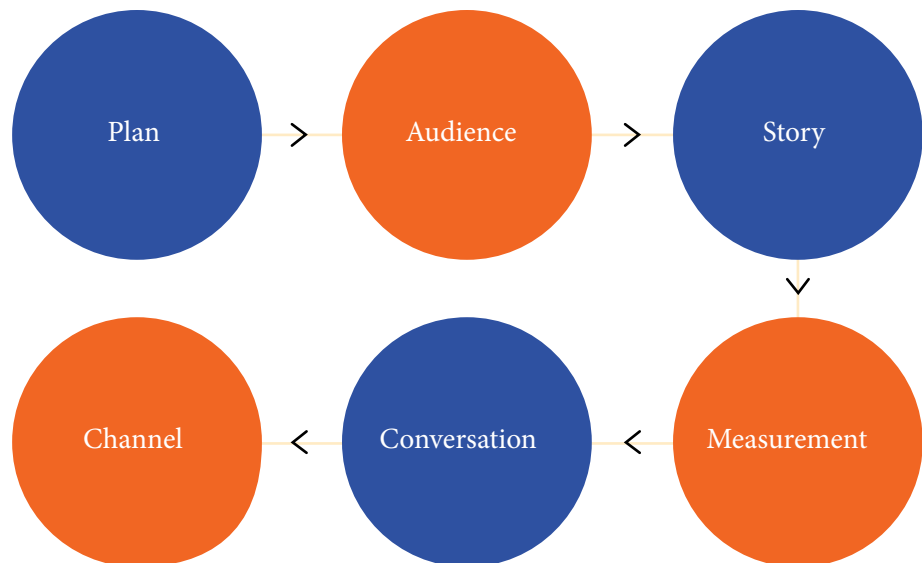
03	Section 01	Background
04	Section 02	Who we are
07	Section 03	Software Development
08	Section 04	Hosting & Domain Name
09	Section 04	Web Design
10	Section 05	Web Development
11	Section 06	Content Services
12	Section 07	SEO
13	Section 08	Social Media Promotion
14	Section 10	SMO Strategies
15	Section 11	Maintenance

Who we are?

Creating, rejuvenating, and empowering brands!

Neuralschema Infotech is an emerging digital marketing and software development company started in March, 2020 in India. Our Fondness for assisting micro and medium-size businesses has evolved us into one of the most excellent companies. We plan and develop various strategic solutions for organizations that belong to different sectors

Our goal is always to offer the customers a service of high standards. Since we have a client-focused mentality, it has made us won several plaudits for providing some of the industry's most exceptional quality assistance. We are committed to the success of our customers.



Delivering the right content to the right audience at the right time starts with an integrated content strategy.

For more information, please visit our website : <https://www.neuralschemait.com>

Our Clients

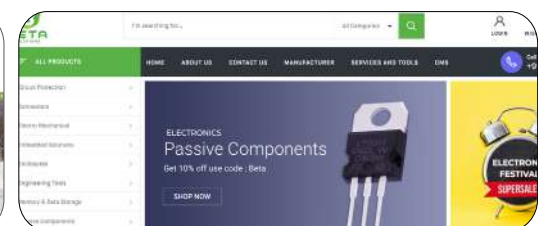
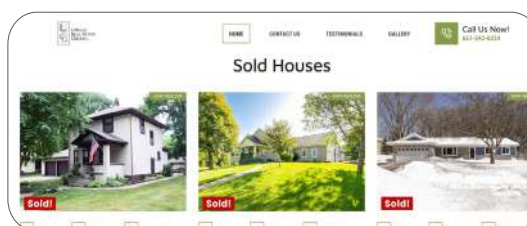
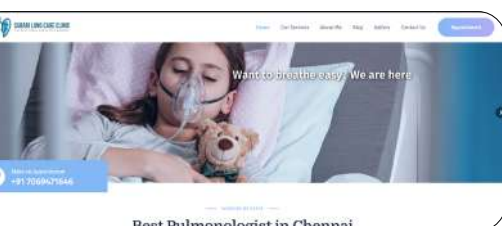


Photos Photiades Group

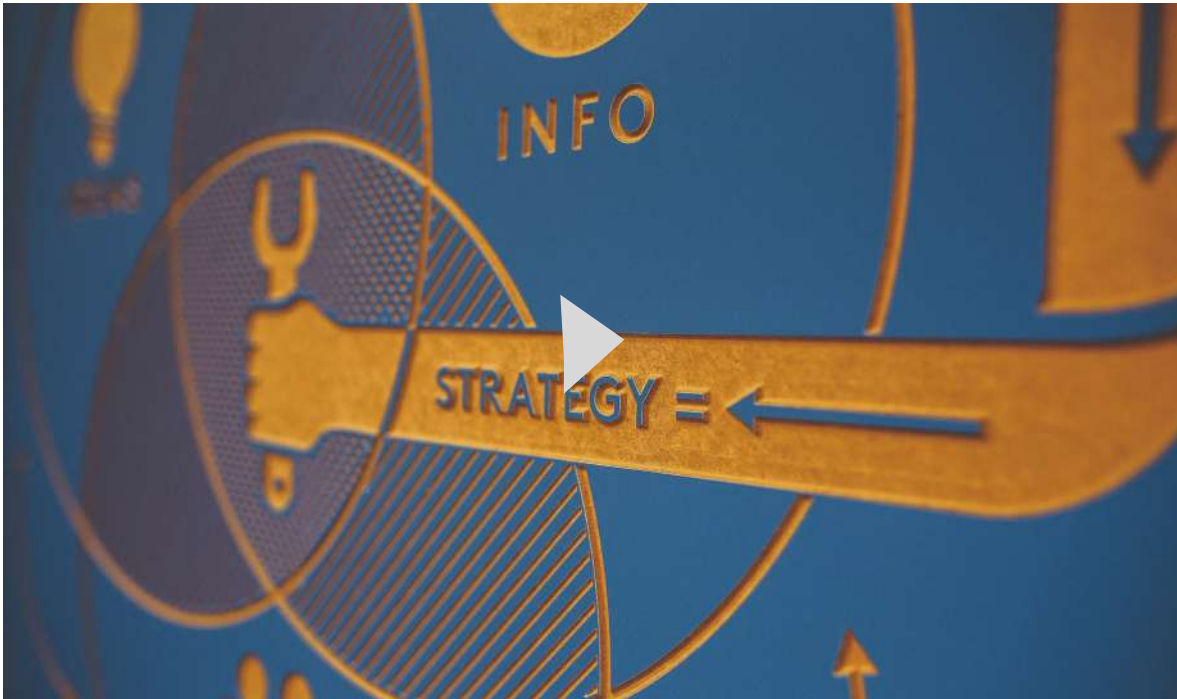


Recent Websites :

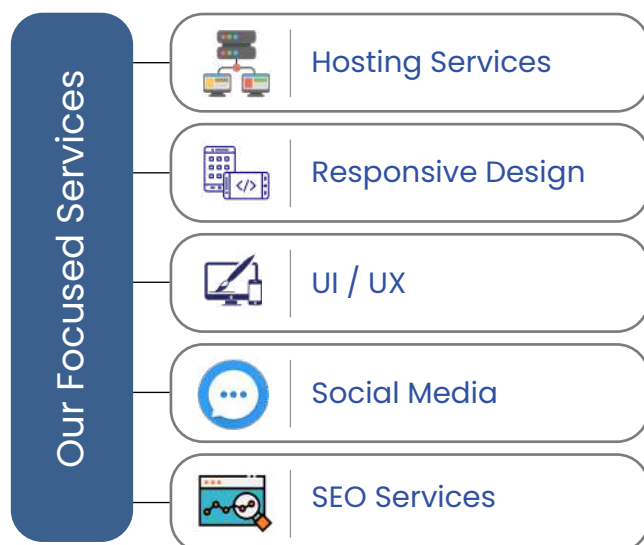
- <https://www.cogrius.com/>
- <https://www.betasolnz.com/>
- <https://www.betagroupz.com/>
- <https://www.dygerm.in/>
- <https://www.sabari Lungcareclinic.com/>
- <https://www.mattresszone.co.in/>
- <https://hipkneetreatment.in/>
- <https://www.hemsungroup.com/>
- <https://mari-india.org/>
- <https://www.zairatech.com/>
- <https://www.askrealtorgary.com/>
- <https://dsafco.net/>
- <https://neelee.com.sg/>
- <https://photiadesexports.com/>



Our Concept Video



If you can't open the above video, or finding any buffering issues, Please click the image or use the below link : <https://vimeo.com/492099789>





ABOUT US

We aspire to deliver an effective digital marketing campaign to your brand through an engagement outlined in this proposal.





Software Development

Give life to your concept with our software development services. Starting with understanding your requirements, designing, developing the software, testing to deployment, we provide you the complete package. We provide innovative & competitive solutions for your every need.

We offer custom software and application development services to increase your company value, boost productivity, and edge over your competitors. Our top-notch development team provides high-quality software solutions with the latest technologies. With the research that we do and the technical experts that we have, you can always expect the best software development services from us at a low price.

Be it any sector or a company of any size, we offer end-to-end software services that are custom-tailored. We help in solving your Devops problem, modifying your existing software, and managing your B2B or B2C operations. We believe in delivering the best IT solutions. Satisfying our client requirements is our foremost priority. Opt us for the best and affordable software services for your business.

Compared to other organizations that follow conventional methods, we plot tailor-made solutions that meet with your preferences. Our services vary from Software development, HRMS, to Machine learning custom solutions to empower businesses.



Hosting & Domain Name

- Domain name registration and hosting services for 1 whole year
- This is renewable on a yearly basis. We use **Amazon Web Services**, the best architecture and web technology to host all of our developed websites.
- We will register a domain name for you, setup the server needed to host your site and create the initial website specific email you wish for your site (example: you@yourdomain.com).

Domains Available:

- www.xxxxxxxx.com

Please note that the hosting and domain name registration can be done from your end. Once you block the domain and register for the hosting, please send us the credentials.




Website Design

Our professional Website Design service package includes the following technical services:

- Artistic Design and Website layout
- Creation of Web Graphics, Page Backgrounds or website skins.
- Optimization of graphics to ensure a fast loading web page.
- Edit, cropping, modification or adjustment of images needed.
- Ensure the usability and credibility of web pages.
- Coding of HTML / PHP structure of your website and ensure it follows the latest web standards, look professional and modern.
- Coding the Cascading Style Sheets (CSS) of your website pages.
- Encoding of all your initial page contents.
- Creating the Navigation Menu and all the initial website pages you need for your website.

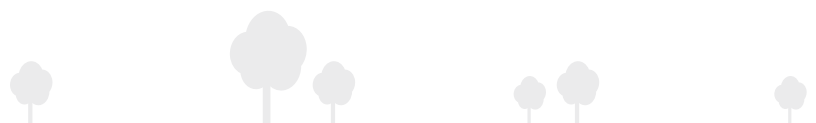


Website Development



We will develop the specific functionality and features you needed for your Company website. Below are some website functionality and features that we will integrate to your website:

- Access Control Restriction
- User Role (Admin, Client, Career or Employee) creation
- Website Administration Area
- User Login
- Content Management (add/edit/delete contents)
- User Management (add/edit/delete users)
- Contact Forms / Appointment Booking Form
- Captcha for spam prevention
- User accounts
- User Profile
- Site Search Engine



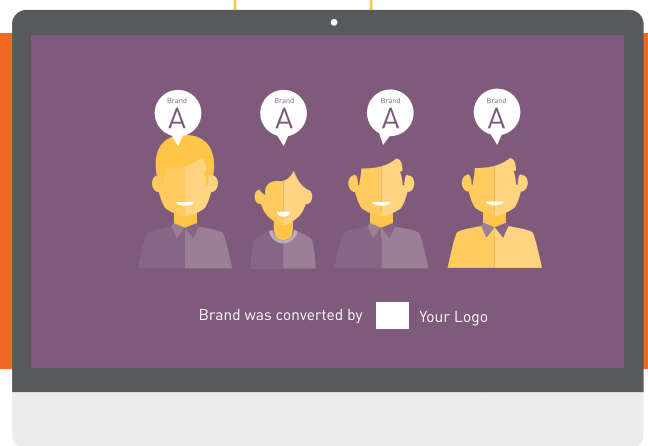
SERVICES & EXPERTISES

Content Services

We are expert in delivering innovative content solutions that improve brands.

Content marketing is much more than creating, distributing and sharing content in order to engage audiences, generate leads, improve branding, and other marketing goals you can serve with content marketing. Our service is designed to help companies build a brand, market products and services, and manage online reputation through social networks. Social network marketing is the growing trend and a powerful medium, which can be effectively used as an online marketing tools.

We assess our clients' landscapes and deliver strategies that inspire audiences to engage and take action.






SHARPENING MARKET

Search Engine Optimization (SEO)

Each search engine has different ranking factors, but they all have a few factors in common: keywords, content, and links. Keywords and content are arguably two of the most important factors that search engines look for when ranking pages. Because of this, it is imperative that you know what keywords are in highest demand within your market and incorporate those keywords into the content on your website. All of your website's content will naturally create a collection of links; search engines use link analysis algorithms that look at the sources, number, and anchor texts of links to help determine their relevance in search queries.

Search Engine Optimization is an important factor for a successful business website, we will make your site search engine friendly too.

Here's some detail about our SEO services included in the package:

- 3 months monitoring and Website URL submission for the 3 most popular search engine on the web (Google, Yahoo, Bing)
 - Alexa ranking monitoring and promotion.
 - Creation of website sitemap for users and web robots (XML sitemap)
 - Meta tags analysis
 - Keyword analysis
 - Meta Description analysis
 - Link Building
- 

Social Media Promotion

Social Media has changed how brands communicate with their audiences forever. Social media is a powerful way to build brand awareness, build a positive image, and drive lead generation.

We specialize in strategic social media campaigns that focus on building and protecting a positive brand image, creating loyalty among fans, and driving new leads for your business. Our full suite of social media services includes:



- Social Strategy Development
- Social Media Consulting
- Social Media Advertising
- Community Engagement

Social Marketing Goals



Brand Awareness



Leads Generation



Customer Acquisition



Brand Engagement



Customer Retention



Increase Web Traffic



Lead Nurturing



Increase Sales

SMO Strategies

More invested audience leads to more relationship building. Promotion plays a role in virtually all marketing techniques and tactics, there are no goals that can't be reached using promotion.

- Creation and submissions strategic content (Include profiles, business listings, articles, press releases, blog posts)
- Optimize all content for SERPs, populate and promote exist social assets as well as new ones created using a mix of SEO, content and social media strategies.
- Development of Micro Sites.
- Increase genuine likes and followers in Social Media Profiles (Facebook, Twitter, LinkedIn, Flickr, and YouTube).
- Social Bookmarking and increase voters.
- Setup, Linking & Promotion of Profiles
- External Blog Setup & Social Commentary
- Wikipedia Profile Setup & Linking
- Photo Sharing
- Slide share Submission
- Create Blog with our main domain name and share it in social account.
- Explore Guest Posting
- Tracking and monitoring our Reputation of with our main keywords that represents our brand.
- Evaluate Your Competition
- Focus where we can get the best results (like social bookmark).
- Search relevant forums and start discussion over there.
- We will change our social accounts banner every month (Facebook, Twitter, and LinkedIn) and when we launch any new thing, we will create a banner like that and change it.
- Info graphic Submission.
- Grow our YouTube channel subscriber & viewers.
- Create more channels like Vimeo, MySpace etc. and expand our video in other channels.
- Online forums and communities Discussion



ABOUT US

Maintenance

We will provide a 3 months FREE technical support for you after launching your site on the web (www). We will answer your question regarding website management, technical details, content management, user management or anything about operating your own website; we can provide this through email, Skype, or by phone

Note: If you're too busy and can't manage or don't have time to manage and maintain your website, we also offer a Website Maintenance Service, please contact us if you need this service and we will give a quotation and technical details included about this.



Neural Schema
infotech Pvt. Ltd.